

CHAPTER I INTRODUCTION

A. Research Background

English is the most widely used language in the world. English has been recognized as an international language that should be mastered by the public, so that they can communicate in a global world. In this era of globalization, almost everything is instantaneous. So indirectly, we will also enter this era of globalization. So that we are not far behind, we need to follow that era. The development of information and communication technology is also not to be outdone. The influence of the development of information and communication technology is very large on the world of education. These changes and developments that make the world of education require a lot of innovation and creativity both from students and from the educators themselves. This must always be done so that the world of education has quality in the learning outcomes. So that it can improve the quality of Indonesian education.

According to RI Law Number 20 of 2003 concerning the National Education System Articles 1 and 2 as follows¹.

"In Article one it says that Education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed by themselves, society, nation and country. Meanwhile, in article two it states that National Education is education based on Pancasila and the 1945 Constitution of the Republic of Indonesia which is rooted in religious values, Indonesian culture and is responsive to the demands of changing times".

To be able to produce educational success as mentioned above, several components of education need to be improved from the aspects of teachers, students, curriculum, learning materials, and learning media. Learning media here play an important role in the success of education in this globalization era. Where educators are

¹ Haryanto, "Pusdiklat, Perpusnas," Demographic Research, 2003. It was accessed by Desember 14 th 2022, 20:03. [https://pusdiklat.perpusnas.go.id/regulasi/download/6#:~:text=\(1\)%20Pendidikan%20diselenggarakan%20secara%20demokratis,nilai%20kultural%2C%20dan%20kemajemukan%20bangsa.](https://pusdiklat.perpusnas.go.id/regulasi/download/6#:~:text=(1)%20Pendidikan%20diselenggarakan%20secara%20demokratis,nilai%20kultural%2C%20dan%20kemajemukan%20bangsa.)

required to be more active in seeking various ways so that students do not get bored easily in learning.

Information and communication technology has determined the vector of human evolution in the new era. In different areas of human activity, ways and approaches to achieving results change, in particular there is a digital transformation of human activity. One of the important tools for forming a student's worldview in post-industrial innovation society is educational media.² Learning media is an educational tool that can be used to assist the teaching and learning process, as well as to foster students' learning motivation, and everything that is used both objects and the environment around students that students can use in the learning process.³

Because learning media every year has changes and developments. Therefore, the renewal of learning media that keeps up with the times needs to be done. Moreover, the current period is the recovery period after the Covid-19 pandemic. Achieving satisfactory learning outcomes is the ultimate goal of the teacher's work. However, teachers usually get some problems in the learning process to get the best results. They have problems on how to teach students to get satisfactory results. Teachers must prepare and know the right techniques, which will be applied to students. A good teacher must be prepared with various techniques and the latest. Teachers must be able to master the material so that it can be understood by students, and make them interested and happy in the teaching and learning process.⁴

Learning a language is considered boring for some people. Besides being boring, they also think that learning a language is a difficult thing to do. However, like it or not, people in Era 5.0 must be forced to learn foreign languages so they are not left behind with the times. The most popular language and which is often used in the 5.0 era is English. English is a universal language, which is used by

² Mariya Butyrina et al., "The Development of Innovative Media Education Styles in the Era of Information and Communication Technologies," *Journal of Curriculum and Teaching* 11, no. 1 (2022): 195–207, <https://doi.org/10.5430/jct.v11n1p195>.

³ Maklonia Meling Moto, "Pengaruh Penggunaan Media Pembelajaran Dalam Dunia Pendidikan," *Indonesian Journal of Primary Education* 3, no. 1 (2019): 20–28, <https://doi.org/10.17509/ijpe.v3i1.16060>.

⁴ Aria Septi Anggaira et al., "Songs for Teaching Vocabulary : English Learning Media for Preschoolers" 6, no. 6 (2022): 6069–78, <https://doi.org/10.31004/obsesi.v6i6.3254>.

almost all countries as a mother tongue or second language. People say that English is a global language.

English itself is still seen as a difficult subject for students. Thus, the achievement of their learning achievement is still very low. This low learning achievement shows that the process of learning English is not optimal. In fact, the demands of society and the times demand them to be more active in English. Almost all disciplines also use English. Vocabulary mastery is very important for individuals to learn English.

There is a consensus that vocabulary is a catalyst for mastering a second or foreign language. That is, if learners of English as a foreign language or second language (EFL/ESL) lack vocabulary knowledge, it is very difficult for them to communicate in the target language. Students need to find keywords from the text. By doing this strategy, students can cover their vocabulary weaknesses because vocabulary knowledge is one of the important aspects that affect reading comprehension. Therefore, media is needed and plays an important role in learning and collecting vocabulary.

Based on several facts that the researchers found during the *Praktek Profesi Lapangan (PPL)* program which was held on campus for one month in August 2022, most students thought that English was a difficult subject. This situation explains the lack of vocabulary, inaccurate pronunciation, as well as fluency and intonation. With the existing conditions in the field, the authors conclude that the most influential factor in the ability to master vocabulary is that students are too difficult to remember, students are too easily bored and students tend not to want to listen to what is explained by the teacher. In addition, students also really don't like memorizing methods and don't have full motivation to learn.⁵

Teaching young learners requires considerable creativity from teachers. The creativity method will work by implementing games and songs because young learners like and enjoy games and songs. Further studies should explore the use of games and songs in increasing EYL in the EFL context. For example, facilitating students' preferences in learning English as a foreign language by using technology such as desks, electronic dictionaries, cell phones, etc.⁶ Songs can improve memory and concentration of students.

⁵ Observation by the author, 1-30 August 2022

⁶ Suhartawan Budianto et al., "Young Learners Preferences on Using Games and Songs for Learning English in EFL Context," *Education Quarterly Reviews* 5, no. 4 (2022): 90–95, <https://doi.org/10.31014/aior.1993.05.04.574>.

Students find it easier to understand the meaning through the rhythm signs of the song. This can foster self-confidence in students, making them appreciate that they have mastered something in English. So, he can sing or speak and mention vocabulary in English proudly in front of the public or their friends.

Based on the problems above, this becomes a separate homework for teaching teachers. Therefore, the teacher uses song media as teaching material to teach vocabulary to students. Although at first there were still many students who did not pay attention. However, over time the students were able to remember some basic vocabulary by listening to songs. The reason why the teacher chose songs as a medium is that songs are considered very close to the current state of youth. Songs are considered to change the atmosphere in the classroom. From an atmosphere that may be boring and makes you sleepy, it can change into a more fun and vibrant atmosphere. Also, create meaningful experiences. Fun learning can make it easier for students to absorb more material and make it easier for students to recall it another time.

Regarding the phenomenon above, the researcher is interested in conducting the research with the title "Employing English Song To Improve Vocabulary Mastery Of The Seventh Grade Students Mts NU M.U.

B. Research Focus and Scope

In this study, the researcher focused on the use of English songs to increase the vocabulary of grade 7 students. The researcher used an English teacher as the subject of this study. In this case, the researcher will conduct a research on English teachers regarding how to apply this song method and what are the obstacles and challenges in using this method.

C. Research Question

Based on the background of the research, the problem can be formulated as follows :

1. How is the implementation of english song to improve students' vocabulary mastery at Mts. NU M.U ?
2. What are the advantages and disadvantages of employing english song to improve students' vocabulary ?

D. Research Objectives

Regarding the problem above, the objectives of this research are as follows:

1. To know the implementation of english song to improve students' vocabulary mastery at Mts. NU M.U
2. To know the advantages and disadvantages of employing english song to improve students' vocabulary

E. Research Significances

The results of this study are expected to bring benefits to students and teachers both theoretically and practically.

1. Theoretically
It is hoped that the results of this study can support and complement previous theories related to Employing English Song to Improve Vocabulary Mastery.
2. Practically
For students, as a medium in learning to increase enthusiasm for learning as well as self-achievement. So that it can add to their insight about how to add vocabulary easily and fun.
3. Pedagogically
As material in improving the quality of learning. Especially the use of audio and current issues in learning English. As well as being an interesting medium for teaching English so students don't get bored.

F. Definition of Key Terms

1. English Song
(Michael, 2000) in Isnaeni et al. Song is a piece of music that is sung or composed for the purpose of singing. Song lyrics allow students to learn gestures, expressions and, most importantly, various texts from their own teacher. This allows children to interact with various characters, especially when the individual is speaking. Songs can be an excellent medium for teaching natural language, and can also help students relax and enjoy themselves.⁷ There are several benefits of listening to songs to increase students' English vocabulary, one of which is to make students feel relaxed because the music is playing beautifully. Make students not

⁷ Isnaeni Himatul Farikha and Listyaning S Maria Yosephin W L, "Using English Song to Improve English Vocabulary Mastery : The Case of The Eighth Grade Student of SMPN 2 Weleri," *D English Teaching, Literature, and Linguistics (ETERNAL) Conferenced English Teaching, Literature, and Linguistics (ETERNAL) Conference*, 2022, 200–206.

bored and more curious about the next lyrics so they can add vocabulary that they don't know.

2. Vocabulary Mastery

According to Hatch and Brown (1995), in Mashuri et al., Vocabulary is one of elements in learning language. Recognizing the significance of vocabulary mastery in language skills development, English vocabulary instruction should be given and implemented in schools as early as possible. Thornbury (1984) argues that vocabulary plays an important role in language, Because language development is impossible without vocabulary. In addition to grammar and pronunciation, vocabulary is an important component of language.⁸

G. Organization Of Thesis

These followings are how the research organized :

1. Chapter I - Introduction

This chapter describes the basis of the research including background, problem formulation, objectives, significance, and organization of the paper. The key to understanding this research is presented in this chapter.

2. Chapter II – Literature Review

To maintain the validity and reliability of research, researchers provide knowledge related to the topic.

3. Chapter III – Research Methodolgy

This section explains what methods the researchers used in this study. In this research, research design, samples, data collection, data instruments, and data analysis will be carried out. Much of the data required by the researcher is collected and analyzed in this section. The contribution of the sample provides a lot of objective insight in obtaining the required data

4. Chapter IV – Findings and Discussion

This is the most important part in a research. The findings from the research will be explained here in the form of data analysis. Questions from the formulation of the problem will be answered here. In order to make it clearer for readers, the researcher conveys a discussion of the research findings here.

⁸ Mashuri Nurkhalizah Lembah, Konder Manurung, “A Study on the Implementation of English Songs in Teaching Vocabulary Mastery,” *English Language Teaching Society (ELTS)* 9, no. 2 (2021): 65–72.

5. Chapter V – Conclusion and Suggestion

This is the conclusion of the research that the researchers wrote. At the conclusion section will explain briefly what the researchers are accomplishing. And what can be drawn from research will be explained in this chapter.

